

Match Day 2023 Rules

IN-PERSON EVENT DETAILS

- The Match Day event is scheduled for 9 AM to 6 PM on June 28, 2023 at the Heaton Building in Norton, KS.
- Participants are encouraged to have a booth at the Heaton Building as a drop-off location for cash and check donations.

ONLINE GIVING

- Anyone in the world may donate to one or more participating organizations between 12:00 AM and 11:59:59 PM on June 28, 2023 at www.nortonccf.org/matchday.
- Donors will have the option to cover their credit card processing fees. If they choose not to, fees will be covered by NCCF.

DONATION INFORMATION

- The 2023 match pool will be \$50,000.
- The match pool will be divided in proportion to the total amount raised on June 28, 2023.
- Endowed funds will receive a 1:1 match (proportionate to the total amount raised).
 - Organizations wanting to establish an endowed fund must do so by May 19, 2023.
- Organizations and charitable projects without an endowed fund at NCCF will receive a 0.5:1 match (proportionate to the total amount raised).
- Donations up to a maximum of \$2,500 per organization per donor are eligible for a proportionate match. However, donations of all size will be accepted.
- Donations are irrevocable.
- Donations will be tax deductible and can be made to multiple organizations. Donors will receive a receipt letter after the event.
- Checks must be made out to Norton County Community Foundation with the Donation Form attached. Mailed checks must have a postmark date no later than June 28, 2023.
- Donations by participating organizations to their own fund will not qualify for the match.

ELIGIBILITY

- Endowed funds held at the Norton County Community Foundation automatically qualify to participate. Endowed funds must be established before May 19, 2023.
 - Organizations must express their intention to participate (by completing Page 1 of the Application) by May 19, 2023.
- 501(c)3 nonprofit organizations, Educational, Governmental, and Religious Institutions that do not have an endowed fund at NCCF are invited to apply for participation. We recommend identifying one specific project/initiative to fundraise for on Match Day.
 - Applications are due on May 19, 2023. A selections committee will review applications and make a determination by May 24, 2023.

PARTICIPATION SPECIFICS

- Participants will be required to sign a “Participation Agreement Form” prior to the event.
- NCCF will collect a 5% fee on the total raised pre-match by each organization.
- Donations made to the organizations can be used for immediate needs or invested into the endowed fund. Matching dollars must go to the organization’s endowed fund held at the Norton County Community Foundation. (For organizations without an endowment, matching dollars need to be used for their stated project/initiative.)
- No organization will receive more than \$25,000 (half of the pool) in matching funds.
- A list of donors and their contact information will be provided to each nonprofit following the event. It is recommended that you steward these donors appropriately. *We do not send thank-you notes on your behalf!*
- Checks will be mailed or delivered to participating organizations by July 19, 2023.

FURTHER QUESTIONS

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