



**"I care about the community foundation because..."**



**What makes NCCF your foundation?**

**Support the MyFoundation campaign with a gift during Match Month this November 2020.**



**nortoncountycommunityfoundation**

**2020 REPORT TO THE COMMUNITY**

## LETTER FROM THE BOARD CHAIR

From youth to elderly, programming, to planned giving, the Community Foundation serves a lot of purposes...on the front page you see lots of examples of why people care about the community foundation and - in turn - why they give during MatchMonth.

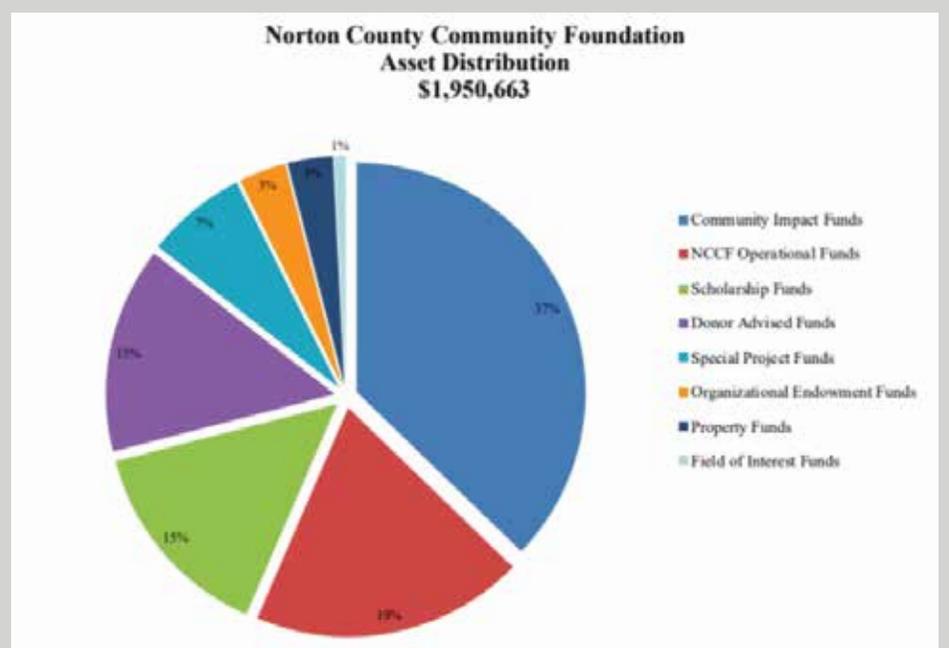
What does the Community Foundation mean to you?

Go to [www.nortonccf.org](http://www.nortonccf.org) and tell us why when you participate in this year's Match Month this November.



### NCCF Staff

Tara Vance, Executive Director  
Bethany Shirk, Director of Operations and Communications



Reflecting on 2020, it's clearer to me than ever why I became involved with the Norton County Community Foundation (NCCF). While the rest of the world seems to be in chaos, NCCF has reliably pursued its mission of preserving the geographic area it serves. NCCF has grown exponentially over the last few years, thanks in part to the establishment of several endowment funds. NCCF was also recently recognized with an award for its response to COVID-19 in Norton County. These are just a couple of highlights from 2020, but the most exciting part of being involved with the Foundation is working to create stability in the communities and organizations it serves.

You may be asking, "How can you create sustainability for a community or organization through a community foundation?" It's simple. Interested individuals can establish a legacy gift through estate planning. NCCF Staff and Board of Directors have worked diligently over the last year to bring free estate planning services to Norton County. Through this program, one donor left a planned estate gift focusing on business growth, proving their commitment to Norton County's long-term economic success. An estate gift is a powerful way to direct how your charitable contributions will be used in perpetuity – creating lasting change for causes you care about.

In November, NCCF will embark on its 5th annual MyFoundation Campaign. During this campaign, dollars raised are maximized with a match provided by the Dane G. Hansen Foundation. We have met our goal every year, thus increasing the funds available for Norton County, and we hope 2020 will be no different. On the front page, you see several examples of people sharing why NCCF is their foundation. NCCF is your foundation, too. As you read these pages, take a moment to reflect on the ways your life has been impacted by the Foundation's work – whether it's through a grant program, scholarship, or event - and then consider making a gift this November! - **Scott Sproul, Board Chair**

# NCCF BOARD OF DIRECTORS

## Executive Committee



**Scott Sproul, President**  
President/CEO, NWKS  
Economic Innovation  
Center



**Gail Boller, V. President**  
Founder, Natoma Corp.



**Nancy Kent, Secretary**  
Owner, A Place for  
Everything



**Colette Miller, Past  
President**  
Co-Owner, New Age  
Industrial



**Chase Rice, President-  
Elect**  
Owner/Pharmacist,  
Moffet Drug Store

*Not pictured:*

**Brian Thompson,  
Treasurer**  
CPA, Mapes & Miller

**Board Member Emeritus**  
Norman & Gloria Nelson

## Members



**Warren Bullock**  
Owner, Bullock, Inc.



**John Engelbert**  
President, First State Bank



**Brock Miller**  
Co-Owner, New Age  
Industrial



**Doug Sebelius**  
Attorney

*Not pictured:*

**John McClymont**  
Attorney

**Julia Nelson**  
Co-Owner, Nelgon Ag  
Companies

## Volunteers

NCCF is more than a staff and board. We rely on volunteers year-round to support our mission!

### Gloria Nelson Volunteer of the Year Award

Four years ago, NCCF created the "Gloria Nelson Volunteer of the Year Award" designed to honor someone who has made an impact on the community foundation through volunteer service. At the annual Gala on February 1, 2020, last year's recipient Mick Miller passed on the award to Pam Cuthbertson. "The Gala was originally Pam's idea and she continues to come up with new and creative ideas to keep the event fun year after year," said Tara Vance, NCCF Executive Director. "Whether she is preparing food, organizing decorations, or saving us from potential disasters, Pam is always willing to help and we are thankful to have her leading the team!"

### Committee Volunteers

Gail Roy, Chair	Curtis Eveleigh	Terry Nelson
Ruth Shearer, Chair	John Gall	Ashley Pollock
Curt Archibald	Patty Gall	Doug Ray
Norma Archibald	Nancy Kent	Rich Risewick
Carolyn Applegate	Casey Madden	Dave Shearer
Andrew Black	Marvin Matchett	Pam Shirk
Shad Chandler	Amie Menagh	Scott Sproul
DeAnn David	Brock Miller	Stacey Whitney
Carol Erlenbush	Colette Miller	Chuck Worden
Gary Erlenbush		

# FUNDS HELD AT NCCF

A fund is a giving vehicle that makes it easy for donors to carry out their charitable desires. Donors can establish funds using cash, securities, closely-held stock, real estate, etc. The funds held by the Norton County Community Foundation are invested with Greater Horizons unless the donor designates a different investment entity. Listed below are the funds currently held at NCCF:

## OPERATIONAL

### NCCF Operating Fund

Operational needs, i.e. salaries and office expenses.

### NCCF Operating Endowment Fund

Developed to ensure that NCCF's operations are funded in perpetuity.

## ORGANIZATIONAL ENDOWMENT

### NCHS Alumni Endowment Fund

Started by the Norton Community High School Alumni Association to support scholarships.

### Norton Area Child Care Association Endowment Fund

Organizational endowment for Sunshine Learning Center.

### Norton County Health Department Endowment Fund

Supports county health and/or home health initiatives.

### Norton County Community Service Association Endowment Fund\*

Supports the annual Norton County Fair's home-owned carnival.

### Norton Theatre Association Endowment Fund\*

Supports ongoing operations and fund large projects at the Norton Theatre.

## COMMUNITY IMPACT

### Norton County Unrestricted Grant Endowment Fund

Grant-making savings account with dollars received by the Hansen Foundation.

### Impact Funds

Created in 2019 with a gift from the Norton Development Corporation for short and long-term investment projects in Norton County. They also include a loan pool designed to support entrepreneurial initiatives in Norton County.

## FIELD OF INTEREST

### Frontier Community Fund

Supports housing in Norton County. Includes property located in the Ryan Addition of Norton.

### Youth Skilled Therapy Financial Assistance Fund

Provides financial support for children who require skilled care in Physical Therapy, Occupational Therapy, or Speech Therapy and demonstrate a financial need for such service.

### Pride of Norton Endowment Fund\*

Established by the Norton PRIDE committee in order to ensure an ongoing source of financing for projects related to beautification.

### Community Health Leadership Endowment Fund\*

In honor of Lila M. Atwell for her longtime dedication to the health of Norton County residents, and to community health leadership. The fund seeks to build a culture of health leadership and health education support in and around Norton County and provide a vehicle for the community to give back to those who provide health related services.

## SPECIAL PROJECTS

### Secure Sebelius Lake Fund

Funds a contractual obligation to the Almena Irrigation District to maintain the lake level at Keith Sebelius Reservoir.

### Norton County Honor Hunt Fund

Supports the work of the Norton County Honor Hunt, a charitable event held annually to benefit disabled Kansas Veterans.

### Norton Youth Track Club Fund

Supports the newly-formed Youth Track Club, which promotes youth activity and engagement through Track & Field.

## SCHOLARSHIPS

### Candace Gay Memorial Scholarship Fund

Started after the death of beloved elementary teacher, Candace Gay. It supports USD 211 students who have been involved in theater and/or forensics at NCHS.

### Glenn & Wilda Bowman Family Scholarship Fund

Provides an annual, merit-based scholarship to a graduating senior of Norton Community High School who will attend either Kansas State University or any vocational-technical college in the state of Kansas.

### Della Connell Scholarship Fund

Endowed scholarship fund awarding annual scholarships, which started from an initial investment from USD 211.

### Norton Rotary Scholarship Fund\*

Established in 2020 to benefit graduates of Norton Community High School who have been actively engaged in community service activities during their high school career.

### J.R. Durham Scholarship Fund\*

Established in 2020 in memory of Jake Durham. The scholarship is intended for male or female wrestlers who are graduates of NCHS.

## DONOR ADVISED FUNDS

### NCCF holds 3 anonymous Donor Advised Funds

Donor Advised Funds are a type of charitable giving fund that is established by a donor to support causes they care about. They offer charitable flexibility and immediate tax advantages. The minimum amount to open a donor advised fund is \$10,000.

## PLANNING FOR THE FUTURE

After meeting with NCCF staff to learn about the value of organizational endowments, the Norton Theatre Association Board of Directors decided to establish an endowment fund at the Norton County Community Foundation. This qualified them to participate in MatchDay 2020, where they raised over \$15,000 - all of which they invested into their endowment. The goal for the endowment fund is to support ongoing operations and fund large projects. One short-term goal of the Association is to purchase new servers for the projectors.

\*Denotes new fund

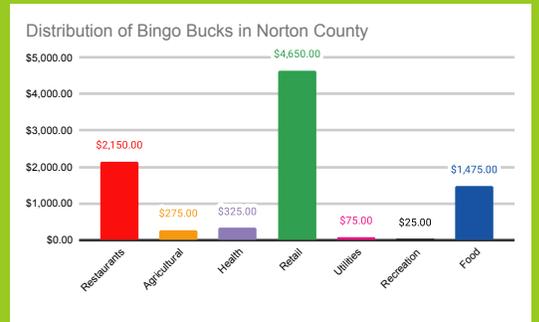
# NCCF RESPONDS TO COVID-19

## #NORCOBINGO

In April, an anonymous donor gave \$10,000 to NCCF to design a program to benefit the community during the COVID-19 pandemic. NCCF created the #NorCoBingo game as a way to support small businesses in Norton County and encourage players to enjoy their community. After designing a Bingo card with the help from Nex-Tech, #NorCoBingo went live. Community members young and old joined the fun, and more than 135 Bingo submissions were received in 31 days! NCCF worked with the Norton Area Chamber of Commerce to award daily winners with \$100 in Bingo Bucks (Chamber Bucks) which had to be spent by June 30, 2020. As a result - \$8,975 in Bingo Bucks was spent at 26 businesses in Norton, helping to provide some economic relief during a stressful time for many small businesses.



In July, the #NorCoBingo game was selected as a winner of the statewide #AdAstraStrong campaign, sponsored by Blue Cross Blue Shield of Kansas. As a result, NCCF received a \$10,000 grant. Thank you to everyone involved in making this game a success for Norton County!



## EMERGENCY GRANT FUNDING

As COVID-19 began to impact our region in March, NCCF launched the Emergency Grant Funding Program in order to respond to the short and long-term challenges that nonprofits and charitable organizations are facing due to the pandemic.

The online application allowed area nonprofits and charitable organizations an opportunity to apply for immediate funding as needs arose. Grant requests were expected to be \$2,500 or less and were required to prove that the new/increased organizational need was related to COVID-19. Requests were reviewed weekly by the NCCF Board of Directors. Between April and July, 6 grants were awarded for a total of \$15,000. A list of recipients and their projects is below:

- **Norton Theatre Association** received \$2,500 to support ongoing fixed expenses (i.e. salaries, utilities, insurance, etc.).
- **Norton Area Child Care Association (Sunshine Learning Center)** received \$2,500 to help cover an unexpected repair at the height of COVID shutdown challenges. .
- **Valley Hope** received \$2,500 to purchase technology in order to provide online AA/NA meetings.
- **City of Norton Travel & Tourism** received \$2,500 for advertising and personnel expenses.
- **Nex-Generation Round Up for Youth, Inc.** received \$2,500 to support building upkeep and costs of supplies/materials for their Young Ameritowne of Kansas program, which continue to accrue despite the program being on hold due to COVID-19.
- **Norton County Horse Council** received \$2,500 to fund maintenance/supply expenses normally covered by their annual fundraiser, which was cancelled due to COVID-19.

## VALLEY HOPE USES EMERGENCY GRANT FUNDING FOR INNOVATIVE PROGRAMMING

The staff at Valley Hope in Norton, a drug and alcohol addiction treatment center, have provided patient-centered, compassionate care to individuals, families and communities for 50 years. Valley Hope recognizes that addiction is a family disease, and they encourage loved ones to participate in the treatment and recovery process. When COVID-19 struck and social distancing became an important aspect to public health, this model of care was challenged. The staff at Valley Hope in Norton worked through this difficulty to ensure that their patients would not face treatment isolated from their friends, family, and community. Upon receipt of Emergency Grant Funding provided by the Norton County Community Foundation, Valley Hope of Norton purchased new technology that would allow patients to attend virtual AA meetings, connect with alumni, friends, and family for support, and benefit from Telecare appointments. "This new technology definitely helped to boost morale among our patients," reported one staff member. We want to thank Valley Hope for reminding us that physical separation does not have to lead to social and relational isolation.



# Investing in My Community's & Family's Future



**“I’m continually amazed at how many projects are enabled by funds from the Community Foundation . . . Local people making gifts to the foundation was what helped create that momentum.”**

Mike Posson has spent his career building and growing businesses. Now, he’s using those same skills to contribute to the development and sustainability of his hometown.

After graduating from Norton Community High School in 1979 and earning a Mechanical Engineering degree from Kansas State University, Mike advanced his career from field engineer to President of a large technologies company, living across the United States and Canada. Under his leadership, the company experienced a continuum of product/market development and growth. But when his parents passed away and the family home became vacant in 2013, Mike put his career on hold and moved home to Norton after 34 years. “The property had been in my family for nearly 75 years; this was my leap of faith to move home and own a piece of Norton,” said Mike.

For the first several years in Norton, Mike enjoyed semi-retirement, serving on multiple boards and renovating his property. When the Executive Director position of Norton City/County Economic Development (NCCED) opened, Mike was ready for a new challenge and was hired in April 2018. “I don’t believe you need longevity in a community to contribute to its growth or serve in a leadership position, but I believe my passion for this community stems from being a 6th generation Nortonite,” Mike said. He knew his professional experience could transfer to a role where strategy, research, and collaboration are key to accomplishing meaningful community development projects.

Through his work at NCCED, Mike’s knowledge about the Norton County Community Foundation grew. “I’m continually amazed at how many projects are enabled by funds from the Community Foundation,” said Mike. “I knew that local people making gifts to the foundation was what helped create that momentum, but I didn’t realize there was an opportunity to be part of that on a larger scale until Tara (NCCF Executive Director) approached me about meeting with John Griffin.” John Griffin is an estate planner and major gifts consultant at Stewardship Counseling, LLC. Through NCCF’s partnership with Greater Northwest Kansas Community Foundation, donors are able to meet with John for estate planning services free of charge, on a first-come, first-served basis.

## COMMUNITY SPOTLIGHT: MIKE POSSON

**“This plan serves two very dear goals: leaving a legacy of comfort to my loved ones and leaving a legacy gift to ensure the future economic health of my beloved community of Norton, Kansas.”**



Mike worked with John through a series of in-person and Zoom meetings to create an estate plan that was specifically tailored to his needs. “He had a calculator that we used to play out different scenarios until we found one that did exactly what I wanted it to.” The solution was a charitable remainder unitrust (also called a CRUT), which is an estate planning tool that provides income to a named beneficiary during the grantor’s life and then the remainder of the trust to a charitable cause. “The thing that caught my attention with this plan is that it aligned with my intentions to not create immediate wealth for my loved ones upon my decease, but rather to provide them stable welfare for a set period of time while also preserving a nest egg that would grow in value until it’s gifted to NCCF,” said Mike. “Because of the Foundation’s investment strategy, I know these funds will continue to grow upon receipt, enabling a large impact on the community I hold so dear.”

“This plan serves two very dear goals: leaving a legacy of comfort to my loved ones and leaving a legacy gift to ensure the future economic health of my beloved community of Norton, Kansas.”

Mike’s estate gift to NCCF will benefit the Impact Fund, which is a set of funds that were created to align investment strategies to enable community growth, viability and sustainability. The Impact Funds target areas such as business growth and expansion, housing development projects, and civil infrastructure – all things important to Mike. “The exciting thing for me as a donor is that I don’t have to predict what the needs are going to be 30 years from now. I just know that the Impact Funds are going to exist to meet them. Whether it’s childcare, housing, or infrastructure, I trust that the people in charge will make the best decision on using my gift to meet community needs.”

“Things are challenging in rural communities,” Mike said. “We choose to live here because there is some intrinsic or extrinsic value to each of us. But if we don’t continually invest in our community, that value won’t be here to retain our families.” Mike lives and breathes these words every day. From his career to his return home to his planned gift, Mike’s legacy is one of opportunity, growth, and loyalty to the people and place he holds so dear.

***If you would like to learn more about the estate planning services discussed, please contact NCCF at 785-874-5106 or visit [www.nortonccf.org/plannedgiving](http://www.nortonccf.org/plannedgiving).***

# GRANTS AWARDED SEPTEMBER 2019 - AUGUST 2020

**Total grants awarded  
September 2019 through  
August 2020: \$284,288.82**

\*The Dane G. Hansen Foundation gives NCCF \$100,000 annually for program distribution. Grant guidelines and application can be found at [www.nortonccf.org](http://www.nortonccf.org). Applications are due the first day of every month to be considered for that month's funding.



Prairie Dog Press in Alma, KS

## Pool Park Playground Grant

In January 2020, the local Hansen Community Grant Advisory Committee reviewed a request from the City of Norton/Norton PRIDE for \$18,474.44 for the Pool Park Playground project. This project – which started with a local mom and grew into a community-wide initiative – aimed to purchase new playground equipment to replace the park's old equipment, which had been deemed unsafe and taken down. "I was blown away by how much we received from the Norton County Community Foundation," said Reva Benien, Norton PRIDE Chair. "They actually reached out to us and asked how we were doing with fundraising. They encouraged us to apply for the Hansen Community Grant Fund, and we were thrilled when they funded our entire request." Reva also said that this project helped the local PRIDE committee realize the need for an endowed field of interest fund, which they have since established. "Every project we do requires grant funding. This new endowed fund will allow us to save and grow money that can support community betterment projects in perpetuity!"



## Norton County Hansen Community Grant Fund\*

Kansas Agriculture and Rural Leadership Inc.: KARL Class XV Norton Seminar	\$4,200.00
Norton County 4-H Council: Trap House Project	\$7,643.96
NW KS Juvenile Services: The Parent Project	\$1,000.00
USD 211: New District Choral Risers	\$5,730.00
Redeemer Lutheran Church (WELS): Door Replacement Project	\$4,000.00
Norton Community High School (USD 211): Model UN Competition	\$1,555.00
Norton City/County Economic Development: 2019 Norton Community Youth Entrepreneurship Challenge	\$2,900.00
Western Kansas Child Advocacy Center: Mobile Services for Children and Families of Norton County	\$5,000.00
Prairie Dog Press: Capacity Building Grant	\$5,000.00
Norton County Community Foundation: Magical Hometown Christmas Phase III	\$2,000.00
Norton County, Rural Fire District #2: Helmets and Voice Amplifiers	\$5,000.00
Special Olympics Kansas, Inc.: Program Support for Norton County Athletes	\$1,000.00
Lenora PRIDE: Lenora Gym Facility Upgrades	\$4,578.42
City of Norton c/o Norton Travel and Tourism: Annual Meeting, Jonnye Quinn Keynote Speaker	\$3,000.00
City of Norton, Norton PRIDE: City of Norton Pool Park Playground Project	\$18,474.44
Norton Regional Health Foundation: Stepping On Program	\$600.00
Norton County Horse Council: Equine Facility Improvements	\$2,500.00
Developmental Services of Northwest Kansas: Norton County Home Upgrades	\$4,750.00
City of Norton c/o Norton Travel & Tourism: Prairie Dog State Park Adobe Home Restoration Project	\$6,788.00
Norton County Historical Society/Museum Board: Window Upgrades to the Norton County Museum	\$5,000.00

## Norton County COVID-19 Emergency Grant Program

Norton Theatre Association: Ongoing fixed expenses	\$2,500.00
Norton Area Child Care Association: Unexpected maintenance/repair	\$2,500.00
Norton Travel & Tourism: Advertising and personnel expenses	\$2,500.00
Valley Hope of Norton: Technology for online AA/NA meetings	\$2,500.00
Nex-Generation Round Up for Youth: Building upkeep and supplies	\$2,500.00
Norton County Horse Council: Maintenance/supply expenses	\$2,500.00

## Promoting Norton County Initiative Fund

Norton County Hospital: Physician Recruitment Dollars	\$5,000.00
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## Norton County Honor Hunt Fund

Norton American Legion	\$1,000.00
Norton Legion Riders	\$1,000.00
Norton Legion Riders	\$150.00
Jennings Sons of American Legion	\$300.00
Jr. Jay Voice Choir	\$250.00

## Secure Sebelius Lake Fund

Almena Irrigation District: Program Support	\$100,000.00
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## Donor Advised Funds

Norton County 4-H Council: Trap House Project	\$5,000.00
Candace Gay Memorial Scholarship Fund: Scholarship Support	\$175.00
City of Norton: Flower Fund	\$1,500.00
City of Norton: Flower Fund	\$1,000.00
City of Norton: Community Beautification	\$1,500.00

## Norton County Unrestricted Grant Endowment Fund

MatchDay 2020, Norton Area Child Care Association	\$9,224.00
MatchDay 2020, Norton County Community Foundation	\$8,415.00
MatchDay 2020, Community Health Leadership Fund	\$2,070.00
MatchDay 2020, Norton County Community Service Association	\$4,410.00
MatchDay 2020, Norton Theatre Association	\$15,265.00
MatchDay 2020, Norton Rotary	\$2,835.00
MatchDay 2020, Pride of Norton Endowment Fund	\$3,780.00
MatchDay 2020, NCHS Alumni Association	\$4,540.00
MatchDay 2020, Norton County Health Department	\$10,155.00

## Youth Skilled Therapy Fund

Theraplay Learning Center: Youth Scholarship	\$1,000.00
Theraplay Learning Center: Youth Scholarship	\$600.00

# NORTON COMMUNITY HIGH SCHOOL

**This year, \$16,200 was awarded to Norton Community High School seniors from five different scholarship funds held at NCCF.**

**Glenn & Wilda Bowman Family Scholarship Fund:** This fund was established in 2016 to assist Norton High School seniors who plan to attend Kansas State University and/or any Kansas Vocational Technical College.

- **Brandon Vacura**

**Candace Gay Memorial Scholarship Fund:** This fund is open to any graduating senior in good standing from NCHS who has participated in one or more of the following activities during their time at NCHS: Drama, Forensics, Art, Music, or Scholars Bowl.

- **Corgan Nickelson**

**Della Connell Scholarship Fund:** This fund was established to assist Norton Community High School graduating seniors or first-year college freshmen with continuing their higher education.

- **Carter Jones**
- **Mason Schulze**
- **Tucker Pfannenstiel**
- **Judson Wiltfong**
- **Lexi Kats**
- **Leah David**
- **Connor Haresnape**
- **Cole Amlong**
- **Brandon Vacura**
- **Connor Hall**
- **Weston Hayes**
- **Hadley Hauser**

**Norton Rotary Scholarship Fund:** This fund was established in 2019 to benefit graduates of Norton Community High School who have been actively engaged in community service activities during their high school career.

- **Cole Amlong**
- **Tucker Pfannenstiel**
- **Jaida McEwen**

**NCHS Alumni Endowment Fund:**

This fund has awarded scholarships since 2018.

- **Carlie Voss**

## **The Della Connell Scholarship Fund: A Lifetime of Giving**

The Della Connell Scholarship was established in 2017 in memory of Della Connell. Della Connell grew up in Clayton, Kansas as the oldest of four girls. She later married Ben, her husband of 70 years, and together they raised their son Donald on the family farm east of Norcatour. In September 2001, they moved into the Andbe Home where Ben passed away in November 2001. Della remained in the Andbe Home until her death in 2015 at the age of 103. When she passed, Della left a gift to support the Norton schools, and the Della Connell Scholarship was formed. The fund has awarded \$37,500 to nearly 30 NCHS graduates to help with their post-secondary education.

### **Dear NCCF Donors:**

My name is Lexi Kats, and I am a 2020 graduate of NCHS. I am currently a freshman at Fort Hays State University where I am majoring in nursing with a minor in business and also competing for the cross country and track team. This past summer, I was an intern for the Norton County Community Foundation. Working for the foundation was rewarding because I know the work we do will impact this community for years to come. As someone who has benefited from the generosity of NCCF donors, I wanted to take the opportunity to thank you and tell you the ways it has impacted me.



Thanks to you and your support of the foundation, NCCF is able to partner with NexGeneration Round Up for Youth to host internships like the one I participated in, which offers seminars and learning classes in addition to the internship work. During my time at NCCF, I completed investment research and developed a short-term investment strategy for the foundation. I was able to present this information to the board, as well as sit in on various meetings. Having this opportunity is one of the reasons I am minoring in business today. Working at the foundation also taught me the importance of making relationships in the community. Finally, I was able to help with MatchDay 2020. It was incredible to watch people give back to the same community that has given us all so much.

I also want to thank you for your support of NCCF's scholarship program. I am a recipient of the Della Connell Scholarship, which is a two-year scholarship that will help cover the cost of tuition and books. When you give to NCCF, you support programs that give students like me the opportunity for help when funding our post-secondary education. I am excited to be continuing my education at Fort Hays State University.

Thank you for your contributions to the Norton County Community Foundation.

Sincerely,  
*Lexi Kats*

# MATCH DAY 2020

NCCF hosted its third Match Day on July 29, 2020. The event was held at the Heaton Building in downtown Norton, as well as virtually on NCCF's website. MatchDay is an annual giving event designed to raise awareness and support for nonprofits and charitable organizations in Norton County. This year, NCCF committed \$40,000 to match the donations that organizations received on MatchDay (\$20,000 from NCCF and \$20,000 from an anonymous donor). Combined, the participating nonprofits raised \$20,000 from donors, leveraging the 2:1 match from NCCF for a total raised of \$60,000!

This year's event was different in that only organizations/funds with endowments held at NCCF qualified to participate. Participants included:

- NCHS Alumni Association Scholarship Fund
- Norton Area Childcare Association (Sunshine Learning Center) Endowment Fund
- Norton County Community Foundation Operating Endowment Fund
- Norton County Community Service Association (Home-Owned Carnival) Endowment Fund
- Norton County Health Department Endowment Fund
- Pride of Norton Endowment Fund
- Norton Rotary Scholarship Fund
- Norton Theatre Association Endowment Fund
- Community Health Leadership Endowment Fund

NCCF also offered a prize incentive in the form of unrestricted grants to the three organizations that brought in the most donors. 1st Place went to the Norton Area Childcare Association; 2nd Place went to the NCHS Alumni Association; and 3rd Place went to the Norton Theatre Association.

9

Participating  
Funds

80

Total  
Donors

176

Total  
Donations

**GOAL MET!**

\$20,000 Raised  
+ \$40,000 Match

**\$60,000 Impact**

## Secure Sebelius Lake

The Secure Sebelius Lake Fund, a field of interest fund held at NCCF, was created in 2017. Each year, the fund pays a contractual obligation to the Almena Irrigation District to maintain the lake level at Keith Sebelius Reservoir.

Averaging over 200,000 visitors, Keith Sebelius Lake and Prairie Dog State Park are key tourist attractions for Norton County. Maintaining the lake level is not only critical for tourism and recreation, but also for wildlife and our city's sustainability and quality of drinking water. A study completed in 2018 found that the total economic impact of the lake is estimated to be nearly \$5 million annually.

"Norton County is a really unique example of what can happen when you have a common purpose and excellent leadership," said Brad Loveless, Secretary of Kansas Department of Wildlife, Parks and Tourism. "Focusing on keeping Sebelius Lake healthy and the very broad benefits of that outcome, the Community Foundation has collected and organized diverse stakeholders, including KDWPT, and achieved sustained success. We depend on their expertise to help us all to continue to navigate this productive path."

In order to obtain funds to make this annual payment, the Secure Sebelius Lake committee plans and hosts fundraisers, ranging from Sporting Clay events to fishing tournaments. This year's event – the Fat Fish Fest – was a multi-species fishing tournament held on September 12th at Sebelius Lake/Prairie Dog State Park. X (number of participants) participants competed for the largest wiper, saugeye/walleye, and bass. The event raised a total of X (amount of dollars).

Special thanks to this year's sponsors and Norton Travel & Tourism for helping to make the event so successful!

# MY FOUNDATION MATCH MONTH 2020

In November 2020, the Norton County Community Foundation will host its 5th annual MyFoundation Campaign. This matching gift campaign is designed to encourage giving to the NCCF's Grant Endowment fund. Matching funds totaling \$75,000 are provided by the Dane G. Hansen Foundation.

**The MyFoundation Campaign has raised over \$550,000 for NCCF's grant endowment.**

Funds raised during this campaign go toward NCCF's grant-making capabilities and help ensure that our ability to support charitable efforts, economic impact projects, and community improvements will continue in perpetuity.

**Give to the MyFoundation Campaign during the month of November, and your gift will be MATCHED 150%!**

Matching dollars are committed for the following:

- Unrestricted Grant Endowment Match: \$50,000.00
- Operating Fund "Bonus" Match: \$25,000.00

If NCCF raises \$50,000, we will receive \$75,000 in challenge grants from the Hansen Foundation, meaning we will raise a total of \$125,000!

**Under the CARES Act passed by Congress, a new charitable deduction will be allowed for 2020. A maximum deduction for donations to charitable organizations of \$300 per taxpayer (\$600 for a married couple) will be allowed for any taxpayer claiming the standard deduction. Under previous law, a taxpayer who made charitable donations and claimed the standard deduction lost the tax benefit of the donation. Please consult your tax advisor to determine the impact this would have in your individual situation.**  
- Brian Thompson, CPA | Mapes & Miller of Norton



## MyFoundation Campaign Donor Form

Donor(s) Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Amount of Gift: \_\_\_\_\_

Please mark one:

I approve of listing my/our name as a donor in the MyFoundation Campaign in Norton County Community Foundation materials and advertising

Please do not publish my/our name as a donor in the MyFoundation Campaign.

Mail/deliver form to NCCF office at 112 S. Kansas, Suite 308, Norton, KS 67654.

Donations can also be made online at [www.nortonccf.org/matchmonth](http://www.nortonccf.org/matchmonth).

Contact us at [foundation@nortonccf.org](mailto:foundation@nortonccf.org) or 785.874.5106 with questions.



**nortoncountycommunityfoundation**

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## OUR YEAR AT A GLANCE



**24** Total Funds



**\$1.95M** Total Assets



**48** Grants Awarded



**542** Donations



**\$284K** Given



**\$9M** Estate Assets