



nortoncountycommunityfoundation

April 15, 2021

Dear Norton County Charitable Organizations:

The Norton County Community Foundation would like to share with you the details for our fourth annual **Norton County MatchDay!** This is a giving event designed to raise awareness and support for non-profits and charitable organizations in Norton County.

MatchDay 2021 will be held on Wednesday, July 21 from 7:00 AM – 7:00 PM in the Heaton Building in Norton, KS.

In addition to this in-person event, we will once again have a website where people can make online donations (www.nortonccf.org).

The structure for **MatchDay 2021** is as follows:

- Any organization **with an endowed fund** at NCCF will automatically qualify to participate. *Please still complete an Application (top half only) so we know to expect you!*
 - These organizations will receive a 2:1 match!
- Organizations/charitable projects **without an endowed fund** at NCCF are invited to apply to participate. We ask you to identify one program/project/initiative you want to use Match Day to fundraise for. *See Application for details.*
 - These organizations will receive a 1:1 match!

As a community foundation, we believe that endowments are a great tool to help non-profits achieve long-term sustainability. If you don't have an endowed fund with us, but are interested in learning more, contact us! **Organizations have until June 15, 2021 to establish an endowed fund at NCCF in order to qualify for MatchDay 2021.**

The match pool will be \$70,000 and is generously provided by Norton County Community Foundation and the Jim and Lida Sharp Family. Donations received between 7:00 AM and 7:00 PM on Wednesday, July 21 are eligible for a match. Please see the attached MatchDay 2021 Rules document for specific giving and match guidelines.

On MatchDay, qualifying organizations are invited to set up a small table in the Heaton Building to help raise money for their organizations. Please **complete the enclosed Application Form** and return to the Norton County Community Foundation by June 15, 2021. If you have any questions, please call or email the contact information below.

Thank you for all you do for Norton County and its citizens.

Tara Vance
Executive Director, Norton County Community Foundation
785.874.5106, tara@nortonccf.org