

# MatchDay2021



**nortoncountycommunityfoundation**

## **IN-PERSON EVENT DETAILS**

- The MatchDay event is scheduled for 7 AM to 7 PM on July 21, 2021 at the Heaton Building in Norton, KS.
- Participating agencies are encouraged to have a booth at the Heaton Building as a drop-off location for cash and check donations. Online donations can be made through the NCCF website (see below).

## **ONLINE GIVING**

- Anyone in the world may donate to one or more participating nonprofit endowments between 12:00 AM and 11:59:59 PM on July 21, 2021 at [www.nortonccf.org](http://www.nortonccf.org).
- Credit card processing fees will be covered by NCCF.

## **DONATION INFORMATION**

- The 2021 match pool will be \$70,000 and is provided by Norton County Community Foundation and the Jim and Lida Sharp Family.
- The match pool will be divided in proportion to the total amount raised on July 21, 2021.
- Donations up to a maximum of \$5,000 per organization per donor are eligible for a proportionate match. However, we will gladly accept donations greater than \$5,000.
- No organization will receive more than \$35,000, or half of the \$70,000 match pool.
- Donations made to the organizations can be used for immediate needs or invested into the endowed fund. Matching dollars will go to the organization's endowed fund held at the Norton County Community Foundation. (For organizations without an endowment, matching dollars can be used for their stated project/initiative.)
- Donations are irrevocable. Checks must be made out to Norton County Community Foundation with the donation form attached.
- Donations will be tax deductible and can be made to multiple organizations. Donors will receive a receipt letter after the event.
- One receipt will be issued to each individual making a donation. A list of the donors and their contact information will be provided to each nonprofit.
- Donations by participating organizations to their own fund will not qualify for the match.
- Organizations wanting to establish an endowed fund and be eligible for MatchDay 2021 must do so by June 15, 2021. The minimum gift to establish a fund is \$10,000.

## **ELIGIBILITY**

- 501(c)3 nonprofit organizations and charities that have an endowed fund held at the Norton County Community Foundation are eligible to participate. Endowed funds must be established before June 15, 2021.
  - Agencies must register by June 15, 2021 in order to participate.
- Organizations and charitable projects that do not have an endowed fund at NCCF are invited to apply for participation. They must select one project/initiative to promote and fundraise for on Match Day.
  - Applications are due on June 15, 2021. A selections committee will review applicants and make a determination by June 25, 2021.

## **MATCH SPECIFICS**

- Organizations with an endowed fund at NCCF will receive a 2:1 match.
- Organizations and charitable projects without an endowed fund at NCCF will receive a 1:1 match.
- No organization will receive more than \$35,000 (half of the pool) in matching funds.
- Checks will be mailed or delivered to participating organizations on/after July 31, 2021.

## **FURTHER QUESTIONS**

Tara Vance  
Executive Director  
[tara@nortonccf.org](mailto:tara@nortonccf.org)

*or*

Bethany Shirk  
Director of Operations and Communications  
[bethany@nortonccf.org](mailto:bethany@nortonccf.org)

Norton County Community Foundation  
112 S. Kansas Ave, Suite 308  
Norton, KS 67654  
785.874.5106 (w)  
785.874.8115 (c)  
[www.nortonccf.org](http://www.nortonccf.org)